



MEMBERSHIP KIT

Welcome to your chamber!

Through your investment in the South Side Chamber of Commerce you have joined forces with over 200 like-minded businesses committed to strengthening our neighborhood economy.

We connect businesses to the people and resources that get things done and create a place for business to grow. We speak the language of business, can engage the right people, and we are not afraid to ask the tough questions and fight for your business.

We shape an inclusive and eclectic community that faces the unique challenges of the South Side. We are standing behind your business as your ally, your advocate, your change agent in this challenging year.

I encourage you to attend events and learn how you might take full advantage of your Chamber membership.

We sincerely appreciate your investment in the South Side Chamber of Commerce.

Best Regards,

Peter Margittai, President
South Side Chamber of Commerce



**SOUTH SIDE
CHAMBER OF
COMMERCE**

In this kit you will find:

Membership Checklist

7 Steps to Membership

Success Chamber Mission

Get Involved



MEMBER CHECKLIST

Here is a list of actions to help you make the most of your membership.

- Review all the materials provided in your Member packet.
- Submit press releases and “good news” stories to the Chamber at info@southsidechamber.org.
- List your special events, business seminars and other activities open to the community on the Calendar at www.southsidechamber.org.
- Get involved with Chamber volunteer committees. Or get one of your coworkers involved if you don't have the time.
- Attend Happy Hour events to find out more about the South Side Chamber, meet the Chamber team and fellow new members.
- Use the Chamber's online membership directory to find vendors, market your business and connect with fellow Chamber members.
- Add upcoming Chamber events and activities to your calendar to get actively engaged.
- Participate in the Chamber's Member-to-Member Discount Program. Cut your overhead while fostering new business relationships and bring in more customers with special discount packages.
- Sponsor one of the Chamber's signature events or programs to prominently display your company to our South Side community.

If you're still not sure where to begin or would like to learn how to get the most out of your Chamber membership, contact our member team at info@southsidechamber.org.

MEMBERSHIP SUCCESS

Learn about all the Chamber has to offer and identify what you hope to gain out of your Chamber membership. We're here to make it happen.

1

South Side Soup Contest - Be a sponsor or volunteer at this annual Chamber signature event in February hosted with The Brashear Association. Over 1300 people attend this popular event.

2

Summer Golf Classic - Be a sponsor or volunteer to help at this annual signature event in late July. Join other members and guests for a round of golf to raise funds for the Welcome Center.

3

OpenStreetsPGH - Be a participant or volunteer at this successful event for the South Side. Join the Chamber as we lead the way with over 35,000 visitors for OpenStreetsPGH on Carson Street.

4

Holiday Mingle - Be a sponsor or volunteer to help at this annual holiday event in early December. Drink cocktails and mingle with members and guests to raise funds for the Welcome Center and The Brashear Association.

5

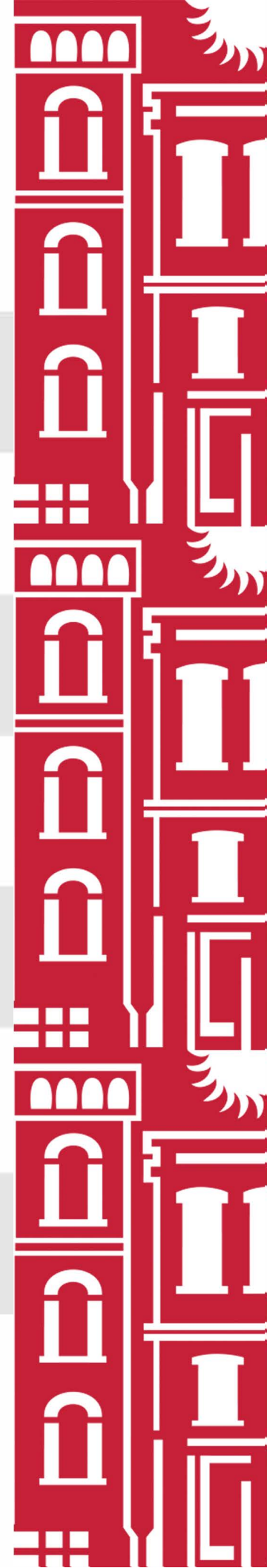
Chamber Talk. Be a participant and share the news of your success as we highlight the best things about the South Side and let the world know in our innovative e-newsletter.

6

Networking Events - Be a sponsor or volunteer to help at our member quarterly Happy Hours. Join other chamber members & guests for powerful networking.

7

Marketing Programs - Be a sponsor or participate in our ongoing member marketing programs in social media, web, print, and video to maximize your exposure.



CHAMBER MISSION

The mission of the South Side Chamber of Commerce is to provide effective community leadership in the promotion of economic development for our diverse South Side economy. The chamber advocates for our members in both community and government policy working effectively with our elected representatives and civic leaders.

These issues are leading this year's Chamber agenda:

- Promotion of a strong South Side brand that enhances business opportunities.
- Attraction and retention of South Side businesses.
- Support the South Side by collaborating with other South Side agencies.
- Ensure a safe and clean environment for businesses, their customers, and our residents.
- Availability of affordable and convenient parking for businesses and their customers.

GET INVOLVED

Membership & Outreach

New membership development and member retention. Build volunteer force for chamber operations.

Develop and coordinate programs and content promoting chamber member businesses and South Side brand.

Advocacy

Advocate Chamber positions on city and state legislative issues of importance to the South Side business community.

Events

Promote, develop and manage chamber events that support member businesses & chamber funding.



**SOUTH SIDE
CHAMBER OF
COMMERCE**

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