

CHAMBER MISSION

The mission of the South Side Chamber of Commerce is to provide effective community leadership in the marketing and economic development of our Historic South Side business district. The Chamber advocates for our members in both community and governmental policy, working effectively with our community leaders and elected officials through:

- Promotion of a strong South Side brand that enhances business opportunities.
- Attraction and retention of South Side businesses.
- Support the South Side by collaborating with other South Side agencies.
- Ensure a safe and clean environment for businesses, their customers, and our residents.
- Availability of affordable and convenient parking for businesses and their customers.

Join the Chamber at southsidechamber.org/join

GET INVOLVED

SPONSORSHIPS

Support the Chamber through our annual sponsorships.

MEMBERSHIP & OUTREACH

Work on new member development and member retention. Build volunteer teams for Chamber programs and activities.

ADVOCACY

Advocate Chamber positions on city and state legislative issues of importance to the South Side business district.

EVENTS

Promote and manage events and programs that support member businesses, the community, and Chamber funding.



WELCOME TO THE CHAMBER!

South Side Chamber of Commerce
PO Box 42345
Pittsburgh, PA 15203-1141



"COLORS OF CARSON STREET" BY JOHN PRASCA
JOHNOSART.COM



SOUTH SIDE
CHAMBER OF
COMMERCE

MEMBERSHIP SUCCESS

ACTION CHECKLIST

MARKETING OPPORTUNITIES

Learn about all the Chamber has to offer and identify what you want to gain from your Chamber membership through these programs and events. We are here to make it happen.

1 South Side Soup Contest - Compete for best soup, be a host location, or be a sponsor at this annual fundraiser that is co-produced with The Brashear Association. Each February, 1200 soup tasters participate in this event.

2 Summer Golf Classic - Join members and friends for a round of golf and sumptuous banquet to raise funds for the Welcome Center and Chamber Clean Team. Be a sponsor or volunteer at this annual golf fundraiser.

3 OpenStreetsPGH - Present your business at this wildly successful event on the South Side. Join the Chamber as we greet over 35,000 visitors to walk, run, bike, and explore East Carson Street without motorized traffic.

4 Small Business Saturday - Showcase your business and share the news of your success as we highlight the best South Side attractions in November and let everyone know in our festive eblasts.

5 Holiday Mingle - Enjoy signature cocktails and treats and mingle to raise funds for the Welcome Center and The Brashear Association holiday programs. Be a sponsor or attend this great annual holiday event in December.

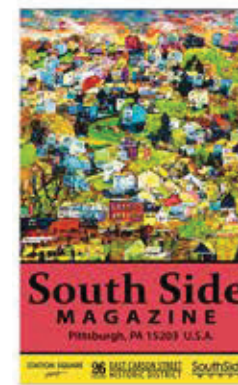
6 Networking Events - Participate, be a sponsor, or volunteer to help at our Happy Hours. Join other Chamber members and make new contacts with powerful networking.

7 Marketing Programs - Sponsor or participate in our ongoing member marketing programs and initiatives in email, social media, web, print, and video content to promote our South Side business district.

Here is a list of suggested actions to help you make the most of your Chamber membership. Review this list and select the actions that will work for you.

- Visit our comprehensive website with up-to-date resources for your business!
- Submit "good news" stories about your business.
- Share your special events, seminars, and other activities for the Chamber Calendar at southsidechamber.org.
- Attend Chamber events to discover more about the Chamber and meet the board and other members.
- Use the Chamber's directory to market your business, connect with members, and find businesses.
- Add upcoming Chamber events and activities to your website or calendar to stay actively engaged.
- Think South Side! Patronize South Side businesses whenever possible, build local connections, and introduce them to your business.
- Sponsor one of the Chamber's signature events or programs and prominently display your business to our guests and the South Side community.
- Learn new approaches that you can implement in your business through Chamber developmental and educational workshops.
- Get involved with Chamber volunteer committees. Invite your friends, co-workers, and employees.

If you have questions or for more information on the South Side Chamber of Commerce, please call us at 412.431.3360 or email us at info@southsidechamber.org.



Chamber Website

Over 27,000 unique visitors have chosen the chamber website as the definitive web resource for South Side business and event details. Our "South Side Means Business" video series spotlights our vibrant and diverse economy. The interactive mobile directory connects 600+ local businesses to their customers. Be a sponsor, share an event, and get connected.

South Side Magazine and Map

Our South Side Magazine features a comprehensive and colorful foldout map. Co-produced with the Pittsburgh Post-Gazette, last year 30,000 magazines were distributed on the South Side, throughout Pittsburgh, and beyond. We offer advertising opportunities to help promote your business and reach your target audience in print and web advertising.

GAP TrailGuide

The South Side is a Certified Trail Town on the Great Allegheny Passage. Over 200,000 bicyclists cross the Hot Metal Bridge each year on the trail. The Chamber produces a two-page ad with South Side map and business listing in the TrailGuide. Become a featured sponsor or be included in the South Side business listing to engage with this growing market.